

The London 2012 Business Network

Opportunities from London 2012 BULLETIN #191 – 12 August 2012

Opportunity



Opportunity Title	Interactive voting system for workforce training for London 2012
Buying Organisation	The London Organising Committee of the Olympic Games and Paralympic Games Ltd
Website	www.london2012.com
Opportunity Method	Contract Opportunity
Opportunity Type	London 2012 supply chain (private sector)
Nature of Opportunity	Services
Estimated contract value (GBP)	Not disclosed

About the Opportunity:

There are four elements to the training journey that will prepare the Workforce, known as Games Makers, for their Games time roles. These are Orientation, Role Specific training, Event Leadership and Venue Specific training. As a majority of Games Makers will never have worked at an Olympic or Paralympic Games before nor will they have done their roles before; the training needs to be able to sufficiently equip them with the skills, knowledge and behaviours required to deliver effectively in their roles from day one.

Description Additionally, the training programme represents a significant part of the Games Makers' overall experience of the Games. As such, it must engage, be exciting and portray the dynamic and distinctive nature of the Olympic brand. The training should have the 'wow' factor rather than being corporate in feel.

LOCOG is looking to source a supplier who is able to provide an interactive voting system during the Role Specific and Event Leadership training courses. This will add a contemporary feel to the training as well as being able to achieve the following objectives:

- Test delegates learning

- Provide a vehicle to facilitate team building in groups
- Encourage interactivity with the content and the trainer

This system needs to be in place and delivered by Feb 2012 for the first training session.

LOCOG requires 1600 remote training pads (zappers) as well as 32 consoles; one for each classroom

The Games Maker group will be made up of three constituent parts:

- 60,000 volunteers
- 6,000 paid staff
- 125,000 contractors

The Games Makers will be drawn from members of the general public. As such there will be a wide variety of abilities and learning styles. All will be motivated and interested in the Olympic Games – there will be a real thirst for knowledge and an enthusiasm for information. LOCOG must ensure that the training is accessible to all. The handset provided for the interactive voting system needs to be user friendly in terms of accessibility. For example, people with impaired digital mobility, or visual impairments will need to be able to use it.

About the buyer's selection process:

Responses to these CompeteFor questions will be evaluated and a shortlist of potential suppliers will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, are most capable of fulfilling LOCOG's requirements as set out in this opportunity.

Successful shortlisted suppliers will be e-mailed with details of next steps after the opportunity has closed on CompeteFor. In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

Bidders should note that LOCOG may manage the next phase of the procurement process online using our eTendering system.

LOCOG operates a fair and transparent procurement process. Further information on that values that underpin LOCOG procurement can be found in our Diversity and Inclusion Business Charter, available here on the London 2012 website:
<http://www.london2012.com/businesscharter>

LOCOG's view of value for money is different to that of some other companies. In support of our vision for London 2012 (as described in the 'About the buyer' section below), we must consider a broad range of criteria when assessing proposals from bidders. As such, LOCOG defines value for money on the basis of a range of criteria, namely:

- Quality, delivery and disposal

- Commercial
- Sustainability
- Diversity and inclusion
- Legal, financial, health and safety

For further information about LOCOG and our procurement process, please read the LOCOG Invitation to Tender (ITT) Part 1 which is available on the London 2012 website:
<http://www.london2012.com/ITT1>

About the buyer:

LOCOG is responsible for preparing and staging memorable Olympic and Paralympic Games in 2012. LOCOG is also responsible for staging a series of Test Events in the run-up to the Games; recruiting and training volunteers; and overseeing the four-year Cultural Olympiad leading up to the Games.

Find out more about LOCOG and the people delivering the Games:
<http://www.london2012.com/about-us>

LOCOG's vision is to use the power of the Games to inspire lasting change.

This means change in people's lives; in levels of sport participation; in attitudes to disability; and change in the communities across London, particularly east London. It means change in attitudes towards sustainability and protecting the world we live in; in how everyone participates and engages with the Games; and in how cities host the Games.

To realise this vision we aim to deliver Games that:

- provide experiences of a lifetime;
- capture the imagination of young people all over the world; and
- create physical, social and sporting legacies to meet the long-term needs of people and their communities.

Our suppliers will play a critical role in helping LOCOG to stage a memorable Games and supporting the delivery of our vision for London 2012. LOCOG contract opportunities cover a range of goods and services, split into eight different categories:

- Artists, performance and events
- Facilities management and catering
- Security
- Services
- Sports
- Technology
- Transport and logistics
- Venues and infrastructure

We will periodically update and share our schedule of future CompeteFor opportunities. View the latest information on the London 2012 website:

<http://www.london2012.com/futureopportunities>

Delivery point UK
Business Categories 1. Training services
2. Educational training providers

CompeteFor response deadline 23/08/2011 17:00

Estimated tender close date 14/09/2011

Estimated contract award date 30/09/2011

Estimated contract start date 01/10/2011

LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity completely.

LOCOG regrets being unable to provide feedback following responses on CompeteFor.

Suppliers who are successful in winning work with LOCOG will be required to sign up to our standard terms which can be downloaded from the London 2012 website:

<http://www.london2012.com/documents/business/locog-standard-terms-of-procurement.pdf>

Additional information for bidders

Include any special notes for bidders

Marketing rights are only granted to our international and UK partners:
<http://www.london2012.com/about-us/the-people-delivering-the-games/international-and-uk-partners/index.php>

To ensure that Suppliers do not prejudice LOCOG's ability to raise money from its marketing partners, contracts with Suppliers contain the London 2012 'No Marketing Rights Clauses'. These prevent Suppliers from marketing their involvement in the Games and also prohibit ambush marketing.

For further information, please see the 'No marketing rights protocol' which is available from the London 2012 website:

<http://www.london2012.com/documents/business/no-marketing-rights-suppliers-protocol-feb-2010.pdf>