

The London 2012 Business Network

Opportunities from London 2012

BULLETIN #170 – 22 June 2011

Opportunity



Opportunity Title	Track Cycling Accommodation and Transport Management
Buying Organisation	The London Organising Committee of the Olympic Games and Paralympic Games Ltd
Website	www.london2012.com
Opportunity Method	Contract Opportunity
Opportunity Type	London 2012 supply chain (private sector)
Nature of Opportunity	Services
Estimated contract value (GBP)	Not disclosed

About the Opportunity:

LOCOG are looking to retain an event management company to administer the transport and accommodation requirements for the Track Cycling Test Event. The works for this project are scheduled commence in the month of August 2011.

Scope of Works:

The specific requirements for the track cycling event include, but are not limited to the following:

Description

- Liaison with relevant LOCOG sports managers
- Installation of a member of staff in event hotels for the duration of the event to attend to accommodation and transport queries and issues
- Installation of a member of staff in event office for the duration of the event to attend to accommodation and transport queries issues
- Provision of a central facility to serve the needs of all teams, national and international governing bodies, and sport officials, in consultation with the relevant sport managers
- Coordination all airport transfers, providing transport solutions specific to the track cycling discipline
- Organisation and management of the daily transport service

between the event hotels and the event venue

Bidders for the accommodation and transport management contract must be able to demonstrate a track record of event management in major sporting events. Experience in delivering major international cycling events would be a considerable advantage.

About the buyer's selection process:

Responses to these CompeteFor questions will be evaluated and a shortlist of potential suppliers will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, are most capable of fulfilling LOCOG's requirements as set out in this opportunity.

Successful shortlisted suppliers will be e-mailed with details of next steps after the opportunity has closed on CompeteFor. In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

Bidders should note that LOCOG may manage the next phase of the procurement process online using our eTendering system.

LOCOG operates a fair and transparent procurement process. Further information on the values that underpin LOCOG procurement can be found in our Diversity and Inclusion Business Charter, available here on the London 2012 website:

<http://www.london2012.com/businesscharter>

LOCOG's view of value for money is different to that of some other companies. In support of our vision for London 2012 (as described in the 'About the buyer' section below), we must consider a broad range of criteria when assessing proposals from bidders. As such, LOCOG defines value for money on the basis of a range of criteria, namely:

- Quality, delivery and disposal
- Commercial
- Sustainability
- Diversity and inclusion
- Legal, financial, health and safety

For further information about LOCOG and our procurement process, please read the LOCOG Invitation to Tender (ITT) Part 1 which is available on the London 2012 website:

<http://www.london2012.com/ITT1>

About the buyer:

LOCOG is responsible for preparing and staging memorable Olympic and Paralympic Games in 2012. LOCOG is also responsible for staging a series of Test Events in the run-up to the Games; recruiting and training volunteers; and overseeing the four-year Cultural Olympiad leading up to the Games.

Find out more about LOCOG and the people delivering the Games:
<http://www.london2012.com/about-us>

LOCOG's vision is to use the power of the Games to inspire lasting change.

This means change in people's lives; in levels of sport participation; in attitudes to disability; and change in the communities across London, particularly east London. It means change in attitudes towards sustainability and protecting the world we live in; in how everyone participates and engages with the Games; and in how cities host the Games.

To realise this vision we aim to deliver Games that:

- provide experiences of a lifetime;
- capture the imagination of young people all over the world; and
- create physical, social and sporting legacies to meet the long-term needs of people and their communities.

Our suppliers will play a critical role in helping LOCOG to stage a memorable Games and supporting the delivery of our vision for London 2012. LOCOG contract opportunities cover a range of goods and services, split into eight different categories:

- Artists, performance and events
- Facilities management and catering
- Security
- Services
- Sports
- Technology
- Transport and logistics
- Venues and infrastructure

We will periodically update and share our schedule of future CompeteFor opportunities. View the latest information on the London 2012 website:

<http://www.london2012.com/futureopportunities>

Delivery point UK

- Business Categories
1. Transport consultants
 2. Travel agents and holiday companies
 3. Accommodation address agents
 4. Airport transfer and transportation services
 5. Sports management and promotion
 6. Conference services

CompeteFor response deadline
27/06/2011 12:00
Estimated 18/07/2011

tender close
date

Estimated
contract award date 29/07/2011

Estimated
contract start date 01/08/2011