

# The London 2012 Business Network

Opportunities from London 2012

BULLETIN #132 – 25 March 2011

## Opportunity



**Opportunity Title**    **Provision of the London 2012 Ceremonies Telephone System and related services**

Buying Organisation    London 2012 Ceremonies Limited

Opportunity Method    Contract Opportunity

Opportunity Type    London 2012 supply chain (private sector)

Nature of Opportunity    Services

Estimated contract value (GBP)    Not disclosed

**About the Opportunity:**

L2012C is seeking a highly experienced telephony company, with demonstrated experience providing telephony solutions to small and medium sized businesses, to provide its telephone system. The successful company will be required to roll out telephony services in a phased approach starting within 2 weeks from the contract signing date.

In addition the successful company or companies will provide the following:

Description    Provision of a Telephony System for London 2012 Ceremonies Ltd

Provision of DID and flexible, fault tolerant trunks with competitive metered call rates to suit the Telephony System

The Telephony System shall be capable of providing:

- Over 300 VoIP handsets of mixed type and specification
- A closed dialling plan with least cost call routing
- Voicemail, IVR and ACD functionality
- Integration with existing network and services infrastructure at London 2012 Ceremonies such as email, IM, network management

and  
directory services

- Management by Users and IT staff at London 2012 Ceremonies Ltd
- Redundancy and failover

L2012C reserve the right to award portions of the requirements to different companies on the basis of price and capability.

**About the buyer's selection process:**

The successful company, and its key individuals, will need to demonstrate a proven record in the provision of telephony services. In addition to applying for this opportunity by responding to these questions on CompeteFor, applicants will be required to provide a 10 page (maximum) document providing supporting evidence to their responses within 48 hours of being shortlisted from CompeteFor.

This should include:

- A short bio of your organisation including narrative describing the company's in house expertise.
- 3 examples in the form of case studies of similar VoIP telephony projects the company have delivered in the last 5 years.
- Copies of your Diversity and Inclusion Policy, Health and Safety Policy and Social and Environmental Sustainability Policy.

London 2012 Ceremonies Ltd expects to release the full invitation to tender during the week commencing 4 April 2011.

**About the buyer:**

In July 2012 the eyes of the world will be upon London and the UK, when it plays host to the Olympic and Paralympic Games. Watched by a worldwide audience of one in three people the Opening and Closing Ceremonies will welcome the world to London and the UK, set the tone of the Games, recognise the competing athletes and celebrate the Olympic and Paralympic values and spirit of friendship. Generating some of the Games most moving and memorable images the ceremonies will celebrate the UK's traditions of ingenuity, innovation and diversity and champion the people, creativity and heritage of the UK.

L2012C has been established for the sole purpose of producing the Opening and Closing Ceremonies of the Olympic and Paralympic Games on behalf of LOCOG. Working alongside the LOCOG appointed Executive Producers and Artistic Directors L2012C's mission is to realise four innovative and visionary World Class Ceremonies.

Delivery point 3 Mills Studios

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Business Categories

1. Telephone equipment

CompeteFor  
response  
deadline

30/03/2011 12:00

Estimated  
tender close  
date

06/05/2011

Estimated  
contract  
award date

11/05/2011

Estimated  
contract start  
date

13/05/2011