

The London 2012 Business Network

Opportunities from London 2012

BULLETIN #126 – 07 March 2011

Opportunity



Opportunity Title	Whistles for Technical Officials Olympic and Paralympic Games
Buying Organisation	The London Organising Committee of the Olympic Games and Paralympic Games Ltd
Website	www.london2012.com
Opportunity Method	Contract Opportunity
Opportunity Type	London 2012 supply chain (private sector)
Nature of Opportunity	Goods
Estimated contract value (GBP)	Not disclosed
Description	About the Opportunity: LOCOG is looking to identify a company that can supply a range of Whistles required for various sports across the Olympic and Paralympic Games.
	LOCOG require an estimated 3000 whistles for use by Technical Officials, Umpires, Referee's, Course Marshals and Safety Stewards.
	Where appropriate Whistles required by Umpires or Referees will need to be approved by the relevant Sporting International Federation or Governing Body. Whistles (with lanyards) are required for the following sports: Aquatics (including Electronic Whistles) Archery Basketball Boxing Canoeing Cycling Equestrian Football

Hockey
Sailing
Triathlon
Wrestling

LOCOG is seeking to contract with one company to fulfil this opportunity.

All whistles will be required to be delivered to LOCOG warehouse by June 2011.

An exact list of whistles and specifications will be issued to shortlisted suppliers to quote against.

About the buyer's selection process:

Responses to these CompeteFor questions will be evaluated and a shortlist of potential suppliers will be prepared. Successful applicants will be those which, in LOCOG's sole opinion, are most capable of fulfilling LOCOG's requirements as set out in this opportunity.

Successful shortlisted suppliers will be e-mailed with details of next steps after the opportunity has closed on CompeteFor. In addition to responding to these questions on CompeteFor, applicants should be prepared to provide evidence to their responses, in the event of being shortlisted.

LOCOG operates a fair and transparent procurement process. Further information on the values that underpin LOCOG procurement can be found in our Diversity and Inclusion Business Charter, available here on the London 2012 website:
<http://www.london2012.com/businesscharter>

LOCOG's view of value for money is different to that of some other companies. In support of our vision for London 2012 (as described in the 'About the buyer' section below), we must consider a broad range of criteria when assessing proposals from bidders. As such, LOCOG defines value for money on the basis of a range of criteria, namely:

- Quality, delivery and disposal
- Commercial
- Sustainability
- Diversity and inclusion
- Legal, financial, health and safety

For further information about LOCOG and our procurement process, please read the LOCOG Invitation to Tender (ITT) Part 1 which is available on the London 2012 website:
<http://www.london2012.com/ITT1>

About the buyer:

LOCOG is responsible for preparing and staging memorable Olympic and Paralympic Games in 2012. LOCOG is also

responsible for staging a series of Test Events in the run-up to the Games.

Find out more about LOCOG and the people delivering the Games:
<http://www.london2012.com/about-us>

LOCOG's vision is to use the power of the Games to inspire lasting change.

This means change in people's lives; in levels of sport participation; in attitudes to disability; and change in the communities across London, particularly east London. It means change in attitudes towards sustainability and protecting the world we live in; in how everyone participates and engages with the Games; and in how cities host the Games.

To realise this vision we aim to deliver Games that:

- provide experiences of a lifetime;
- capture the imagination of young people all over the world; and
- create physical, social and sporting legacies to meet the long-term needs of people and their communities.

Our suppliers will play a critical role in helping LOCOG to stage a memorable Games and supporting the delivery of our vision for London 2012.

Delivery point	LOCOG Warehouse / M25
Business Categories	<ol style="list-style-type: none">1. Sports goods shops2. Sports equipment mnfrs and distributors
CompeteFor response deadline	15/03/2011 16:00
Estimated tender close date	31/03/2011
Estimated contract award date	10/04/2011
Estimated contract start date	11/04/2011
Additional information for bidders Include any special notes for bidders	<p>LOCOG reserves the right at any time to alter the scope of work requested pursuant to this opportunity or to withdraw the opportunity completely.</p> <p>LOCOG regrets being unable to provide feedback following responses on CompeteFor.</p> <p>Suppliers who are successful in winning work with LOCOG will be required to sign up to our standard terms which can be downloaded from the London 2012 website:</p>

<http://www.london2012.com/documents/business/locog-standard-terms-of-procurement.pdf>

Marketing rights are only granted to our international and UK partners:

<http://www.london2012.com/about-us/the-people-delivering-the-games/international-and-uk-partners/index.php>

To ensure that Suppliers do not prejudice LOCOG's ability to raise money from its marketing partners, contracts with Suppliers contain the London 2012 'No Marketing Rights Clauses'. These prevent Suppliers from marketing their involvement in the Games and also prohibit ambush marketing.

For further information, please see the 'No marketing rights protocol' which is available from the London 2012 website:

<http://www.london2012.com/documents/business/no-marketing-rights-suppliers-protocol-feb-2010.pdf>